



## **SMOKEFREE SIDELINES POLICY**

**Ref: 2.1 / Version: 0.0**



**ACCREDITED  
CLUB**  
PART OF ENGLAND FOOTBALL

# Hungerford Town Juniors Football Club

## SMOKEFREE SIDELINES POLICY

### Overview

Hungerford Town Juniors Football Club are proud to be a Smokefree Sidelines club. Research shows that children and young people who see adults using tobacco can make them think that it is normal, acceptable, or OK to smoke.

Secondhand smoke is particularly dangerous for children and young people, as their bodies are still developing. As a sports club, we encourage all our members and supporters to be active and healthy.

Giving up smoking is the single most important thing you can do for your own health and the health of those around you. That's why we want to create a supportive environment for all our members and supporters who want to quit, and to reduce the likelihood of our children and young people taking up smoking themselves.

### Who is affected by the Policy?

This policy applies to all children and adults registered with the club, administrators, officials, coaches, parents, and visitors to our clubs designated playing area, including public parks and pitches.

### Promotion of the Policy

The club agree to promote the club's status as a Berkshire Smokefree Sidelines Club, using the following outlets which supports the positive messaging around smoking:

- Non-smoking signs
- Club handbook
- Advertising and promotional resources (eg brochures, newspaper ads etc)
- Club correspondence (letters, faxes, e-mails etc)
- Announcements
- Function speeches

### Behavioural expectations

The club understand that we are role models for children and young people who choose to participate in our club activities, therefore coaches, trainers, officials, club/match officials, volunteers, players, and spectators will refrain from smoking in the following conditions:

- Whilst on the side lines of the pitch/park
- When they are acting in an official capacity for the club, supervising children

### E-Cigarettes/Vaping

The clubs Smoke Free Sidelines policy is also applied to E-cigarettes/Vaping which are also prohibited from being used on the sidelines.

### Non-Compliance Strategy

We encourage all members to adopt this Smokefree Sidelines Policy. However, we must advise you that some Leagues do not have active enforcement rules against those in breach of the policy.

Hungerford Town Juniors Football Club has pledged to have Smokefree Sidelines, any reports of breaches received by the respective League will be brought to the club's attention.

The League will work with the club and, where appropriate, Berkshire Public Health teams, to offer support to the club.



# Hungerford Town Juniors Football Club

## SMOKEFREE SIDELINES POLICY CONT'D

### Promotional Materials


The promotional materials required to adequately promote and display signage that shows that the sidelines are smokefree have been supplied and stored at Hungerford Primary School pitches.

### Evaluation and Feedback

Berks and Bucks FA (CFA) are keen to collect feedback and ideas from clubs on how best to improve the campaign. We encourage members to give their feedback to [safeguarding@berks-bucksfa.com](mailto:safeguarding@berks-bucksfa.com). Also feedback directly to Hungerford Town Juniors FC's Club Welfare Officer to [safeguardingHTJFC@gmail.com](mailto:safeguardingHTJFC@gmail.com)

We are also keen to measure the effects of the campaign, and to do this CFA would like to complete an evaluation at 3 and 6 months. By signing this policy and the policy with the CFA we agree to support this evaluation exercise.

**Club Welfare Officer (CWO):** Graham Hall

**Sign:** 

**Date:** 27/07/2022





Berks & Bucks FA  
Kimber Road  
1<sup>st</sup> Floor Stratton Court  
Abingdon  
OX14 1SG  
T: +44 (0)1235 544 890  
Email: [safeguarding@berks-buckfa.com](mailto:safeguarding@berks-buckfa.com)



**FOR ALL**

The Football Association  
Wembley Stadium  
London HA9 0WS  
T: +44 (0)800 169 1863  
F: +44 (0)800 169 1864  
W: [TheFA.com](http://TheFA.com)



Hungerford Town Football Club  
Hungerford Town Juniors Football Club  
Bulpit Lane  
Hungerford, RG17 0AX  
W: [htfcjuniors.co.uk](http://htfcjuniors.co.uk)  
Email: [safeguardingHTJFC@gmail.com](mailto:safeguardingHTJFC@gmail.com)